Orders Order / Rev: **⊭∴106948** 06855310 Alt Order #: Product Desc: Candidate Orders Estimate: 1844 09/25/12 - 10/01/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 09/24/12 / 10/09/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America - Revised Advertiser Name:

Demographic:

A35+

Product Codes:

Priority:

PLC01-Democrat SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

BIII Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	38	\$37,965,00	\$32,270.25
10/01/12	10/01/12	9	\$7,040.00	\$5,984.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	38	\$37,965.00	\$32,270.25	0.00
October 2012	g	\$7,040.00	\$5,984.00	0.00
Totals	47	\$45,005,00	\$38,254,25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$45,005.00
Market	100%	\$173,096,15

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$43,274.04
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$38,081.15
KTUD	2%	\$3,461.92
KVVU	20%	\$34,619.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,654.81

L	n (Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1 k	(SNV	09/25/12	10/01/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	MTWTF	:30	2	\$325.001	0.00 NM	2	\$625.00
					M-F 5-6a WakeUp	w/Wagners								
	V	√AKE U	JP WITH T	HE WAG	NERS									
		<u>Star</u>	t Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ı		

Print Date: 10/10/12 08:02:39 Page 2 of 4

KSNV

Order / Rev:

106948

09/25/12 - 10/01/12

Advertiser:

Obama for America

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Flight Dates:

06855310

0 Product Desc:

Candidate Orders

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Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/25/1	2 10/01/12	M-F 5-6a WakeU	-	5-6a	MTWTF	:30	2 \$325.001	0.00 NM	2	\$625.00
	WAKE	UP WITH	THE WAGI	M-F 5-6a WakeU NERS	p w/wagners							
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
	/eek: 09/		10/01/12	MTWT F	2	\$325.00	0.00	A4 1-1 -		D		
Spo		<u> Date Ra</u> 09/25/13		<u>escription</u> -F 5-6a WakeUp v		/End Time	•	<u>Weekdays</u> чтwтhF		<u>Rtg Type</u> 0.00 NM		
				M-F 6-7a WakeU	-	6-7a			2 \$650.001	0.00 NM	2	\$1,300.00
L 2	KONV	0 3/23/1	2 10/01/12	M-F 6-7a WakeU		0-7 a	[4] (44]	.50	2 \$050.001	0.00 14141	2	Ψ1,500.00
	WAKE	UP WITH	THE WAG	NERS								
14		rt Date	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$650.00	Rating 0.00					
	/eek: 09/ KSNV			Today Show	CM	658a-9am	MTWTF	:30	2 \$850.001	0.00 NM	2	\$1,700.00
V	10111	0072071	2 10/01/12	Today Show	OW	ooda danii	(-)17411	.00	2 4000.001	0.00 14141	_	Ψ1,100.00
		' SHOW										
1.6	<u>Sta</u> √eek: 09	art Date	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$850.00	Rating 0.00					
				News 3 Sunrise -		6a-7a	S-	:30	1 \$350.001	0.00 NM	0	\$0.00
-	(10	00.20.		News 3 Sunrise			-		, , , , , , , , , , , , , , , , , , , ,	0.00	·	¥-:
		3 AT SU										
۱۸	<u>Sta</u> √eek: 09	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$350.00	<u>Rating</u> 0.00					
Spo		Date Ra		<u>escription</u>	<u>Star</u>	/End Time		Weekdays	Length Rate	Rtg Type		
				ews 3 Sunrise - S	ATURDA`6a-7	а		Sa	- :30 (\$350. 00) 0.00 NM	ı	
		resolved		PROGRAM CHAN	GE						ı	
E 5				SIGN ON-SIGN (5-6A	S-	- :30	1 \$625.001	0.00 NM	1	\$625.00
	***************************************	00.00		Saturday Today		(5:00 AM-6:0	_		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.00 1		40-00
		DAY TO			0 (847)	ъ.	D !!				ı	
۱۸	<u>513.</u> Veek: 09	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$625,00	Rating 0.00				ı	
E 6			2 09/30/12	News 3 Sunrise -	SUNDAM	6a-7a	S	30	1 \$325.001	0.00 NM	1	\$325.00
				News 3 Sunrise	SUNDAY						ı	
		3 AT SU art Date	NRISE REV End Date	RATE Weekdays	Spots/Week	Rate	Rating				ı	
V	<u>ىن.</u> Veek: 09		09/30/12	S	<u>50003/4466K</u>	\$325.00	0.00				ı	
			2 09/30/12	Sunday Today	СМ	7a-8am	5	30	1 \$625.001	0.00 NM	1	\$625.00
	TOD ()		UD AV	Sunday Today								
		∕ ON SUI art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
V	Veek: 09		09/30/12	S	1	\$625.00	0.00					
E 8	KSNV	09/30/1	2 09/30/12	Meet the Press	CM	8a-9am	2	30	1 \$3,000.001	0.00 NM	1	\$3,000.00
	MEET	THE PRE	ree	Meet the Press								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating				<u> </u>	
<u></u>	Veek: 09		09/30/12	S	1		0.00					
E 9	KSNV	09/25/1	12 10/01/12	M-F Today Show		9-10a	MTWTF	- :30	2 \$350.001	0.00 NM	0	\$0.00
	TODAY	/ SHOW	П	M-F Today Show	/ 11							
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
_	Veek: 09		10/01/12	MTWTF	2		0.00					
<u>Sp</u>		<u> Date Ra</u>		<u>lescription</u> 1-F Today Show II		t/End Time		<u>Weekdays</u> MTWThF		Rtg Type		
		resolved		Touay SHOW II	orarn 5-10	r ca			ാഗ-ശരേക്വം വാ.	g 0.00 SWIVE		
				E] NOT AVAILAB	LE RATE							
				1-F Today Show II	3rd Hr 9-10)a		MTWThF	- :30 (\$350 -00	0.00 NM		
		resolved IOT AVA		E] NOT AVAILAB	LE RATF							
E 10				M-F Today Show		10am-11am	MTWTF	- :30	2 \$325.001	0.00 NM	2	\$650.00
				Today 4th Hour	reriii		,		_ +240100 I	2.20 , 411	_	,
	TODA	Y SHOW	Ш								l	

Print Date: 10/10/12 08:02:39 Page 3 of 4

KSNV

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Ln Ch	Start	End	Inventory Code		Start/End T		Len Spo			Rtg Type	Spots	Amount
E 10 KSNV	09/25/1	2 10/01/12	M-F Today Show Today 4th Hour	III 4th KBM	10am-11am	MTWTF	:30	2 \$	325.001	0.00 NM	2	\$650.00
	'SHOW	III	·									
<u>Sta</u> Week: 09	art Date /25/12	<u>End Date</u> 10/01/12	<u>Weekdays</u> MTWTF~~	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0,00						
			Rachael Ray Rachael Ray	CM	11am-12pm		:30	3 \$	325.001	0.00 NM	3	\$975.00
RACHE <u>Sta</u> Week: 09.	art Date	End Date 10/01/12	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 12 KSNV		····		CM	12-1230pm	MTWTF	:30	2 \$	425.001	0.00 NM	2	\$850.00
NEWIC	2 AT NO	ON	Noon News									
	3 AT NO art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		10/01/12	MTWTF⊶⊶	2	\$425.00	0.00						
	09/25/1 OF OUR		Days of our Lives Days of our Lives		1258p-2pm	MTWTF	:30	2 \$	425.001	0.00 NM	2	\$850.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		10/01/12	MTWTF	2	\$425.00	0,00						
E14 KSNV	09/25/1	2 10/01/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF	;30	2 \$	325.001	0.00 NM	2	\$650.00
THE D	OCTORS											
Sta Week: 09	art Date	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			NEWS 3 at 4 (1 l	HOUR)CM	4-5pm	MTWTF	:30	2 \$	600,001	0.00 NM	2	\$1,050.00
FIRST	NEWS 3	AT FOUR	4PM NEWS (1 ho	our)	(4:00 PM-4:3	OU PIVI)						
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09 Spot Ch	/25/12) Date Ra	10/01/12 ange D	MTWTF escription	2 Start	\$600.00 E/End Time	0.00 W	/eekdays	Length	Rate	Rta Type		
1 KSNV	/ 09/25/12	2-10/01/12 N	EWS 3 at 4 (1 HC	OUR) 4-5p	m (-	4:00 РМ-4:30 РМ	TWThF	:30		0.00 NM		
E 16 KSNV	09/25/1	2 10/01/12	NEWS 3 at 4 (1 li 4PM NEWS (1 ho	,	4-5pm (4:30 PM-5:0	MTWTF	:30	2 \$	700.001	0.00 NM	2	\$1,150.00
NEWS	4 AT 430)P	THE INTERIOR (TIME	odij	(4.50 F W-5.0	70 F W()						
Sta Week: 09	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$700.00	Rating						
	nzonz <u>Date Ra</u>	10/01/12 ange <u>D</u>	escription	2 <u>Start</u>	ه۲۰۵۰.۵۵ <u>End Time:</u>	0.00 <u>W</u>	/eekdays	Length	<u>Rate</u>	Rtg Type		
1 KSN\	/ 09/25/1	2-10/01/12 N	EWS 3 at 4 (1 HC	UR) 4-5p	m (4:30 PM-5:00 Pм	TWThF	- :30		0.00 NM		
	09/25/1 NEWS	2 10/01/12	M-F Early News M-F Early News	СМ	5-630p	MTWTF	:30	2 \$1,	000.001	0.00 NM	2	\$1,900.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		10/01/12	MTWTF		\$1,000.00	0.00	da alcalacca	السميدا	Dete	Dis Tuna		
	n <u>Date Ra</u> / 09/25/1		<u>lescriptlon</u> I-F Early News	<u>Stan</u> 5-63	<u>:/End Time</u> 0p		<u>/eekdays</u> TwThF	<u>Length</u> 30:		Rtg <u>Type</u> 0.00 NM		
			M-F Jeopardy M-F Jeopardy	СМ	630-7pm	MTWTF	:30	1 \$1	,000.001	0.00 NM	1	\$1,000.00
JEOPA <u>St</u>	RDY art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		10/01/12	MTWTF		\$1,000.00	0.00						
E 20 KSNV		2 10/01/12	Mon PR 8-10p Monday Prime 8-	CM 10pm	8-10pm	M	:30	1 \$4.	,000.001	0.00 NM	1	\$4,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	M		\$4,000.00	0.00	.20	4 60	200 004	0.00 154	à	#2 200 0 2
	09/25/1 NTHOOD		Tues PR 10-11p Tuesday Prime 1	CM 0-11pm	10-11pm	-T	:30	1 \$3	,200.001	0.00 NM	1	\$3,200,00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/24/12	09/30/12	-T	1	\$3,200.00	0.00						

Print Date: 10/10/12 08:02:39 Page 4 of 4

Order / Rev:

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Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 22 KSNV	09/26/1	2 09/26/12	Wed PR 9-11p	CM	9-11pm	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
LAW &	ORDER:	SVU	Wednesday Prim	e 9-11pm						ı	
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ı	
Week: 09		09/30/12	W	1	+-1	0.00				1 -	
E23 KSNV	09/30/1	2 09/30/12	NFL Pre-Game / I NFL Pre-Game	FNA CM	1p-530pm	S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
FOOTE	BALL NIG	HT IN AMER								ı	
,	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ı	
Week: 09/ E 24 KSNV		09/30/12	S NFL Football	CM	\$2,400.00 1P-9PM	0,00 S	:30	1\$10,000.001	0.00 NM	1	\$10,000.00
L 24 IXONV	0070071	2 03/00/12	NFL Football	Olvi	IISEIVI	3	.50	1 \$10,000.001	O.OO INIVI		φ10,000.00
		GIANTS @	PHIL							ı	
<u>Sta</u> Week: 09	rt Date	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00				ı	
***********			M-F News 3 at Ele		410,000.00 11pm-1135pr		:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
			M-F News 3 at El					_ 47,730,001	0100 11111		\$2,200,00
	3 NIGHT		Madularia	On -4- 0011-	Dete	Dellar				ı	
<u>ठा</u> Week: 09	<u>ırt Date</u> /25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF~-	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00				i	
E 26 KSNV			The Tonight Show		1135p-1237a		;30	2 \$425.001	0.00 NM	2	\$850.00
T01//0		*******	Tonight Show		·					i	
	HT SHOV art Date	N W/ JAY Li End Date	≝NO Weekdavs	Spots/Week	Pata	Rating				i	
Week: 09		10/01/12	MTWTF	2	<u>Rate</u> \$425.00	0.00				i	
E27 KSNV	09/25/1	2 10/01/12	Late Night w/Fallo	n CM	1237a-136am	n MTWTF	:30	3 \$225.001	0.00 NM	3	\$700.00
LATER	IICHT W	JIMMY FAL	Late Night w/Fall	on						ı	
	art Date	End Date	: Weekdays	Spots/Week	Rate	Rating				i	
Week: 09		10/01/12	MTWTF	3	\$225.00	0.00				i	
	Date Ra		escription ate Night w/Fallon		<u>t/End Time</u> 7a-136am	_	<u>Weekdays</u> 4TWThF	<u>Length</u> <u>Rate</u> - :30 \$250.0	<u>Rtg Type</u> 0 0.00 NM	ı	
								·		1 4	4400.00
EZO KONV	09/20/1	2 10/01/12	Last Call w/Carso Last Call w/Carso	•	136-205am	MTWTF⊶⊷	:30	4 \$40.003	0.00 NM	4	\$160.00
LAST	ALL WIT	TH CARSON		,					1	ı	
	art Date	End Date	<u>Weekdays</u> MTWTF~~	Spots/Week	Rate	Rating				i	
Week: 09		2 09/29/12	Saturday Night Liv	ve CM	\$40.00 1130pm-1:02	0.00 amS-	:30	1 \$750,002	0.00 NM	1	\$750.00
LZO ROIT	00,20,1	2 00/20/12	Saturday Night Li		1100pm-1,02	uiii 3	.50	ι ψ/30,002	O.OO INIVI	'	Ψ/ 50.00
		HT LIVE								r	
<u>Sta</u> Week: 09	art <u>Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00			ļ	ı	
E 30 KSNV			LAW & ORDER (LF) CM		3un 1:S	:30	1 \$45.003	0.00 NM	1	\$45,00
			Law & Order (LF)	•				. 410,000		,	Ψ10,00
	ORDER		184 - I days	Out that I	Б.	B #				i	
<u>Sta</u> Week; 09	art <u>Date</u> /24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$45.00	Rating 0.00				i	
N 31 KSNV				СМ	6:30-8pm	S-	:30	1 \$225.002	0.00 NM	1	\$225.00
			Vegas Inc.		•					,	
	rt Date	End Date	Weekdays	Spots/Week		Rating				i	
Week: 09	124/12	09/30/12	2	1	\$225.00	0.00			-		4.5.00 :
									Totals	47	\$45,005.00